



# Paint Oklahoma Beautiful Communities Primed for Change Contest

## OFFICIAL RULES & GUIDELINES

### THE CONTEST:

Paint Oklahoma Beautiful (#POBinOK) is a Keep Oklahoma Beautiful (KOB) program designed to encourage organizations and volunteers to seek out unsightly buildings in their community and renovate them with the creative use of resources. Each participating group is given enough paint to complete their project and a stipend for supplies.

Organizations wishing to participate in #POBinOK must apply to KOB during the application period (June 1 - July 31). KOB reviews each application and selects the participants based solely on the information and photos presented in the application packet, including a before photo. Approved projects will be notified mid-August, paint will be delivered at the end of August, and projects will take place throughout September.

At the conclusion of each project, the organization or group is required to submit a wrap-up report that includes after photos of the project described in the application.

Upon receiving all the photos from the participating organizations, KOB will then enter each organization into the "Communities Primed for Change" contest.

### OFFICIAL RULES:

#### **ELIGIBILITY:**

Submissions to the contest will be accepted only from participants in Paint Oklahoma Beautiful in the Oklahoma program. To be accepted into this program, organizations/groups must successfully submit a project application to Keep Oklahoma Beautiful during the application period (June 1 - July 31). To be entered in the "Communities Primed for Change Contest," participants must have used only the paint provided to them in the program and completed the structure included in their application. Use of other paint is acceptable for participation in #PObinOK but makes the participant ineligible for the contest and its associated prizes.

#### **HOW TO ENTER:**

Organizations/Groups participating in #POBinOK (hereto referred as Participants) are required to submit "after" photos of their project by October 1 to Keep Oklahoma Beautiful via a wrap-up report.

The before and after photos will then be cropped together and uploaded to KOB Communities Primed for Change contest page.

By participating in #POBinOK and the Communities Primed for Change Contest, Participants acknowledge and understand that all submissions may be posted on keepoklahomabeautiful.com, Facebook, Twitter, Instagram YouTube or other social media and web pages of KOB and any sponsor's website for viewing by the general public and grants KOB in perpetuity an exclusive license to publish, display, reproduce or otherwise use the submission for KOB and its designees in its sole discretion whatsoever and without further notice or compensation. KOB doesn't guarantee the posting of any submission and reserves the right not to post a submission for any or no reason. All Participants' submissions become the property of Keep Oklahoma Beautiful, Inc and will not be returned to the Participant.

**Participants must submit their after photos no later than October 1 at 11:59 p.m. CST**

### **SELECTION OF WINNERS:**

#### **JUDGING PROCESS:**

KOB will upload all the before and after photos (as described above) to the contest website.

Please be sure this section is true with the voting sight you choose. The general public will then be encouraged to visit the contest page and vote for their favorite project. Each person choosing to vote in the contest will be eligible to vote for 1 (one) entry per every 24-hour period during the duration of the contest. Each Participant is highly encouraged to drive their community to the contest page, via any method of their choosing, and seek their vote.

During the online voting phase, KOB will issue generic press releases to statewide, as well as community news outlets. These releases will NOT highlight specifics of the project. They will serve ONLY to alert the public that an organization in their community is involved in this contest and to visit the contest page for more information.

The top 3 (three) entries (as determined by vote count) will then be announced as Finalists in late October for the "Best Visual Impact" award. The finalists will then be invited to the annual KOB Environmental Excellence Awards Celebration, during which the winner of the Communities Primed for Change contest will be revealed.

#### **PRIZES:**

All finalist of the contest will be honored during the KOB Environmental Excellence Awards Celebration, at which time the winner will be announced will receive the Best Visual Impact award and receive a \$1000.00 check.

The 2 (two) other finalists will receive the second and third place prize checks (\$750 & \$500) during the annual KOB Environmental Excellence Awards Celebration.

*KOB reserves the right to change, update or otherwise amend these rules & guidelines.*