

LITTER EDUCATION

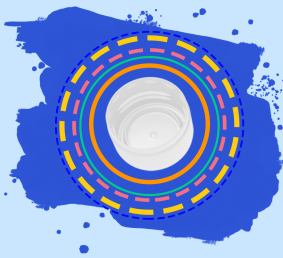


EVERY LITTER BIT HURTS

Every litter bit hurts and Litter Education (LE) is a program helping to spread that message. By providing opportunities through creative projects, the program is designed to teach students about the harmful effects of littering and the importance of reducing, reusing, and recycling. Litter Education is cost-free for school systems, low-hassle for teachers, beneficial for students, and important for Oklahoma. Its three projects (UnCapped, UpCycled, and End Litter!) encourage students to research human activity and the environment and tap into their creative side to share their findings.

UNCAPPED

ELEMENTARY

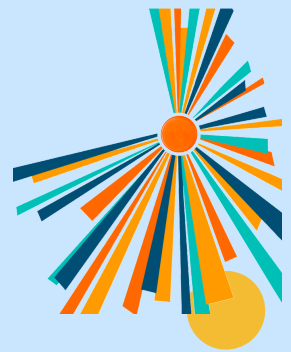


The UnCapped contest is open to all Oklahoma elementary students in 3rd - 6th grade currently enrolled in public, private, parochial institutions, or home-schooled! Students work to create a mural made out of recycled bottle caps. Students also submit an essay discussing the harmful effects of littering. Registration opens **August 20th**. Registration closes **September 20th**. A student or class must submit a photo of the art piece and essay by October 5th. The winning submission will be recognized and celebrated with prizes from Keep Oklahoma Beautiful!

UPCYCLED

MIDDLE SCHOOL

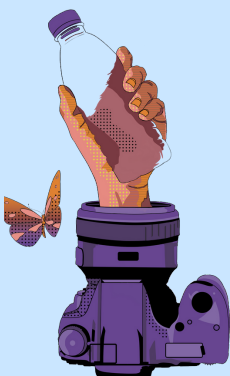
The UpCycled contest is open to all Oklahoma elementary students in 6th - 8th grade currently enrolled in public, private, parochial institutions, or home-schooled! Students work on an "upcycled" creation, taking a piece of trash and turning it into art or a functional item. Students also submit a research essay pertaining to landfill dangers and damage. The winning submission will be recognized and celebrated with prizes from Keep Oklahoma Beautiful! Registration opens **August 20th**. Registration closes **September 20th**. A student or class must submit a photo of the art piece and essay by **October 5th**. The winning submission will be recognized and celebrated with prizes from Keep Oklahoma Beautiful!



END LITTER!

HIGH SCHOOL & COLLEGE

End Litter! is a program for high school and college students. Students work together on a video clip that conveys that littering is costly, deplorable, illegal and just downright wrong. Videos should be between 25 and 45 seconds long. Any individuals who appear in the video must give consent. High school and college students or groups will be judged separately. The first place winners in both high school and college will be awarded \$750. Registration opens **August 20th**. Registration closes **November 15th**. The video must be submitted by **December 31st**.



REGISTRATION

EVERY LITTER BIT HURTS

Due to COVID-19, students are allowed to register individually to complete projects safely and from a distance. All entries must include a teacher or parent listed as the contact person and must meet the eligibility rules.

UnCapped 3rd - 6th grade: **August 20th** and closes **September 20th**. A photo of the piece of art and the class essay must be submitted by **October 5th at 5:00 p.m.**

UpCycled 6th - 8th grade: **August 20th** and closes **September 20th**. A photo of the piece of art and the class essay must be submitted by **October 5th at 5:00 p.m.**

End Litter!: **August 20th** and closes **November 15th**. The video must be submitted by **December 31st at 5:00 p.m.**

**The winners will need to provide the project to Keep Oklahoma Beautiful, so that it may be displayed at the annual Environmental Excellence Award Banquet held in November.

In an effort to minimize our environmental impact we are providing additional information, official rules for participation, and entry form on our website at:
www.keepoklahomabeautiful.com.

You will also find posters and a social media toolkit to get students excited about this years contest!



SOCIAL MEDIA TOOL KIT

PRE EVENT-

Announcements/School bulletins:

- Register for UnCapped & UpCycled [**August 20th-September 20th**] to showcase students at [Your Schools' Name] talents and knowledge on why littering is wrong/ why recycling is necessary. #UnCapped #UpCycled #oklaed
- Register for End Litter! [**August 20th-November 15th**] to showcase students at [Your Schools' Name] talents and knowledge on why littering is costly, deplorable, illegal and wrong.
- Get ready for the biggest Every Litter Bit Hurts, Litter Education contest yet. The End Litter! contest winner(s) for both high school and college will be awarded \$750!



SOCIAL MEDIA TOOL KIT

PRE EVENT (CONT.'D) -

- [Elementary school, Middle school or High school name] We are teaming up with @keepOKbeautiful to compete for the chance to win
- [UnCapped] students, start collecting those used bottle caps!
- [UpCycled] students, what creative method will you use to turn a piece of rubbish into art?
- [End Litter!] students, embrace your inner director/actor skills and compete against students across the state of Oklahoma. Use that creativity to create a short video clip tackling the issue of littering and illegal dumping!
- [All students] show us you have what it takes to make a difference by making sure your class is registered for the Every Litter Bit Hurts contest!

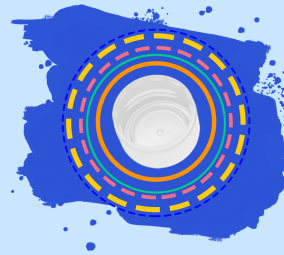


DURING EVENT-

Announcement/ School bulletins:

- Time to get those creative ideas flowing as [UnCapped and UpCycled] are well underway. Students remember that your artistic project must also include a 300-500 word collaborative class essay.
- Does your class have what it takes to be environmental leaders of your school and community?
- The winning class not only gets to participate in a fun educational project, but will be recognized and celebrated with prizes from Keep Oklahoma Beautiful!
- [End Litter!] student participants; Remember to get consent before showcasing any fellow students in your short film. First place prize for both high school and college is \$750. [UnCapped & UpCycled] contest submission deadline is **October 5th by 5:00 p.m** [End Litter!] video submission deadline is **December 31st by 12:00 a.m.**

OKLAHOMA ACADEMIC STANDARDS FOR SCIENCE



UNCAPPED

4-ESS3.1 EARTH AND HUMAN ACTIVITY

Disciplinary Core Ideas: Energy and fuels that humans use are derived from natural resources, and their use affects the environment in multiple ways; Some resources are renewable over time, and others not.

Performance Expectations: Obtain and combine information to describe that energy and fuels are derived from renewable and non-renewable resources and how their uses affect the environment.

Clarification Statement: Examples of renewable energy resources could include wind energy, water behind dams, and sunlight; non-renewable energy resources are fossil fuels and fissile materials. Examples of environmental effects could include loss of habitat due to dams, loss of habitat due to surface mining, and air pollution from burning of fossil fuels.

5-ESS3.1 EARTH AND HUMAN ACTIVITY

Disciplinary Core Ideas: Human activities in agriculture, industry, and everyday life have had major effects on the land, vegetation, streams, ocean, air, and even outer space. But individuals and communities are doing things to help protect Earth's resources and environments.

Performance Expectations: Obtain and combine information about ways individual communities use science ideas to protect the Earth's resources and environments.

OKLAHOMA ACADEMIC STANDARDS FOR SCIENCE



7.ESS3.3 EARTH AND HUMAN ACTIVITY

Disciplinary Core Ideas: Examples of the design process include examining human environmental impacts, assessing the kinds of solutions that are feasible, and designing and evaluating solutions that could reduce that impact. Examples of human impacts can include water usage (such as the withdrawal of water from streams and aquifers or the construction of dams and levees), land usage (such as urban development, agriculture, or the removal of wetlands), and pollution (such as of the air, water, or land).

Performance Expectations: Apply scientific principles to design a method for monitoring and minimizing human impact on the environment.

Clarification Statement: Examples of the design process include examining human environmental impacts, assessing the kinds of solutions that are feasible, and designing and evaluating solutions that could reduce that impact. Examples of human impacts can include water usage (such as the withdrawal of water from streams and aquifers or the construction of dams and levees), land usage (such as urban development, agriculture, or the removal of wetlands), and pollution (such as of the air, water, or land).

7.ESS3.4 EARTH AND HUMAN ACTIVITY

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