



K-12TH GRADE

(Ages 5-18)

DESIGN OK!

**OFFICIAL
RULES &
GUIDELINES
2026-2027**

TABLE OF CONTENTS

PROGRAM OVERVIEW 03

CONTEST TIMELINE 04

ELIGIBILITY & HOW TO ENTER 05

REQUIRED DESIGN COMPONENTS 06

JUDGING & EXECUTION 07

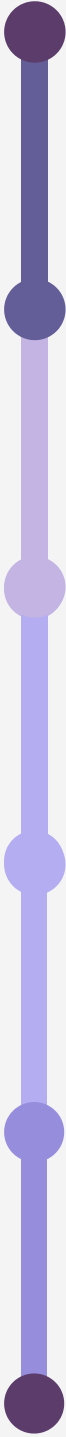
WHAT HAPPENS IF YOU WIN 08

**PUBLICITY AGREEMENT &
MEDIA RELEASE 09**

PROGRAM OVERVIEW

Keep Oklahoma Beautiful (KOB) wants to encourage young people to get involved with the Great American Cleanup™! To help take action in the fight against litter and illegal dumping in Oklahoma, we are challenging K-12 students to design the shirts to be worn by GACinOK volunteers across the state March 1st–May 31st! The winning design will be featured on shirts given to thousands of volunteers across the state and in GAC 2027 promotional materials.

CONTEST TIMELINE



Competition Opens

August 11, 2026

Submissions Due

December 31

Judging Period

January 4-15, 2027

Community Favorite Public Voting

January 25-29, 2027

Winner Notified & Announced

Late January

Winner Honored

March 2027 at the
Student Environmental Champions Awards

ELIGIBILITY & HOW TO ENTER

This contest is open to all Oklahoma students in kindergarten through 12th grade who are enrolled in public, private, or homeschool education OR a part of a youth group.



There is no entry fee to participate.



Only one (1) design submission per student is allowed.



All designs must be **original** creations of the student(s) and include all required design elements



Designs can be hand drawn or created using Canva, Adobe InDesign, Adobe Illustrator, or Adobe Photoshop.



Designs must be submitted as a high-resolution **.jpeg** or **.pdf** file, on the KOB website via the submission form **by 11:59 p.m. on December 31, 2026.**



Submissions must not have been previously published and must not contain profanity, trademarks, logos, specific student, school, or community information, or any copyrighted works of any other person or business.

REQUIRED DESIGN COMPONENTS

- The phrase **“Great American Cleanup”**
- A clear indication that the event takes place in **Oklahoma**
 - (Note: The Great American Cleanup is a nationwide event organized by Keep America Beautiful of which Keep Oklahoma Beautiful is an affiliate.)
- Size Limit: Dimensions of design must fit within **14 inches x 16.5 inches**.
- Imagery: No photographs allowed – all artwork must be hand drawn or digitally created
- Design must use only **one (1) color**, but students may choose any color they like when creating their artwork
- It will be printed on a **solid colored t-shirt**
- **Please note**: The final t-shirt color and print color will be selected by Keep Oklahoma Beautiful and our printer based on the winning design. Designs may be adjusted slightly to ensure they are print-ready.

JUDGING & EXECUTION

WHAT THE DESIGN WILL BE JUDGED ON:

Entries will be evaluated by KOB staff based on the following:

- Concept and originality of design
- Visibility from a reasonable distance
- Adherence to design and submission rules and guidelines
- Adherence to Keep Oklahoma Beautiful and Great American Cleanup branding, history, and mission.
- Overall design quality and readiness for production

WINNER SELECTION

After judging, KOB staff will select one (1) finalist from each grade level division: Elementary, Middle, and High School. These three finalists will be entered into a Community Favorite vote, hosted on the www.keepok.org in January 2027 and open to the public. The design with the most votes earns the Community Favorite title! The winning design, the one printed on this year's shirt, is selected separately by KOB staff.

*In the event of a tie, Keep Oklahoma Beautiful staff and Great American Cleanup sponsors may cast the deciding vote.

WHAT HAPPENS IF YOU WIN!

> The winning design will be placed on the front of the official 2027 Great American Cleanup in Oklahoma participant t-shirt! <

If you win, please be prepared to adhere to these responsibilities.

- The winning designer must sign a waiver granting KOB and its sponsors permission to use the design for printing and promotional purposes.
- The winner must work with Keep Oklahoma Beautiful's printer (The OK Shirt Company) to make any necessary adjustments for production. If unable to do so in a timely manner, an alternate winner may be selected.
- The winner must also provide a photo and complete a short questionnaire for a feature bio on KOB's website. (If under 18, a signed parent/guardian permission slip is required.)
- By submitting an entry, you agree to all contest rules. If you have any questions, please email education@keepok.org

The winning submission will be recognized and celebrated with prizes from Keep Oklahoma Beautiful! All finalists will be invited to the Student Environmental Champions Awards in March 2027.

PUBLICITY AGREEMENT & MEDIA RELEASE

By entering this contest, participants agree to grant **Keep Oklahoma Beautiful (KOB)** and its sponsors a **free, perpetual license** to use all submitted artwork for publicity and promotional purposes.

If selected as the winner, the artist grants KOB **full printing rights** and permission to use the design on official t-shirts and promotional merchandise and any marketing or fundraising materials.

This license is granted **in perpetuity** and **without compensation**.

By submitting a design, you confirm that your work does not contain any copyrighted material, including images or text found online, unless clearly marked as available under a Creative Commons (CC) license. Entrants who are not selected as finalists retain full ownership of their submitted artwork.

