

Category	5 - Exeptional	4 - Excellent	3 - Proficient	2 - Developing	1 - Beginning
Planning & Issue Identification / 5	The environmental issue is clearly defined with compelling, specific context. The project planning template is thorough and reflects genuine strategic thinking about approach, timeline, and anticipated challenges.	The issue is well-defined and the planning template is complete. The plan shows clear thought about how to approach the project.	The issue is identified and the planning template is mostly complete. The plan is adequate but lacks some specificity or depth.	The issue is broadly stated and the planning template is incomplete or vague. There is limited evidence of structured planning.	The issue is unclear or not defined. The planning template is missing or does not reflect meaningful preparation.
Implementation & Evidence/ 5	The solution was clearly implemented in the real world. Documentation is rich and compelling — photos, records, or other evidence paint a vivid picture of the work done and obstacles navigated.	The solution was implemented and documentation clearly supports this. Evidence shows a real, sustained effort.	Implementation is evident. Documentation is present but may be limited or inconsistent in showing the full scope of the work.	Some implementation is suggested but documentation is thin. It is difficult to assess the extent of the real-world effort.	Little to no evidence of real-world implementation. The project appears to be a plan only, with no documented action taken.
Measurable Impact / 5	Impact is clearly and compellingly documented. The data/impact sheet is thorough and results are specific, honest, and meaningfully interpreted — including what worked, what didn't, and what was learned.	Impact is well-documented. The data/impact sheet is complete and results are clearly communicated with honest reflection.	Some impact is documented. The data/impact sheet is present but results may be limited in scope or lacking reflection.	Impact documentation is incomplete or vague. The data/impact sheet is partially filled out and results are hard to assess.	No meaningful impact is documented. The data/impact sheet is missing or does not reflect actual results.
Awareness Piece & Written Report / 5	The awareness piece is polished, persuasive, and inspiring — it tells the full story of the project and motivates others to act. The written report is insightful, thorough, and addresses all prompt elements with sophistication.	The awareness piece effectively communicates the project and its impact. The written report is well-written and addresses all parts of the prompt clearly.	The awareness piece communicates the project adequately. The written report addresses most of the prompt but some areas lack depth.	The awareness piece is underdeveloped or unclear. The written report is present but partially addresses the prompt or lacks organization.	The awareness piece is missing or does not relate to the project. The written report is missing, too brief, or does not address the prompt.