

LITTER EDUCATION:  
MIDDLE SCHOOL

UPCYCLED  
OFFICIAL  
RULES &  
GUIDELINES  
2022

# LITTER EDUCATION: MIDDLE SCHOOL

## PROGRAM OVERVIEW

We are challenging students to tackle this issue by reusing items to make “UpCycle” art. Photos of submitted art pieces will be posted on a contest website for a public vote to determine contest finalists. Winner will be chosen from top three finalists by contents of accompanying required art piece and essay.

Teachers are encouraged to take this opportunity to implement this art project into their science curriculum\*, teaching students why recycling is important and how they may reuse items.

In addition to artwork, students are required to submit a 300 - 500 word essay. (One collaborative class essay per entry). In this essay, students will explain the harmful effects of landfills, the benefits of reusing products as well as provide research on their city’s landfill processes.

# LITTER EDUCATION: CONTEST RULES & ELIGIBILITY

The UpCycled contest is open to all Oklahoma middle school and junior high school students currently enrolled in public, private, parochial institutions, or home-schooled!

Students are allowed to register individually or in as a class to complete projects safely, following CDC guidelines. All entries must include a teacher or adult supervisor listed as the contact person and must meet the eligibility rules.

## PROGRAM TIMELINE

AUGUST 20

REGISTRATION OPENS

SEPTEMBER 20

REGISTRATION CLOSSES

OCTOBER 5

SUBMISSION DEADLINE

MID-OCTOBER

ONLINE VOTING

LATE OCTOBER

FINALIST ANNOUNCED

MID/LATE NOVEMBER

WINNER ANNOUNCED

# CONTEST RULES & ELIGIBILITY

## HOW TO ENTER

Those choosing to enter the contest are required to register between **August 20 – September 20** at [www.keepoklahomabeautiful.com](http://www.keepoklahomabeautiful.com). Registration and submission of an essay and a photo of the entrant's completed art piece are two separate processes. Upon registration, the primary contact listed will receive an email including further instructions about the submission process.

By entering the contest, the entrant agrees that all submissions may be posted on [keepoklahomabeautiful.com](http://keepoklahomabeautiful.com), or any social media pages of KOB and any sponsor's website for viewing by the general public. Entrant grants KOB an exclusive and perpetual license to publish, display, reproduce or otherwise use the submission for KOB and its designees in its sole discretion without future notice or compensation. KOB doesn't guarantee the posting of any submissions and reserves the right not to post a submission. All entrants' submissions become the property of KOB and will not be returned to the entrant.

Entrants must agree to indemnify and hold KOB and its sponsors harmless from and against any suits, claims, losses, damages and expenses, including reasonable attorney fees that may arise from or in connection with any entrant's submission and the use and/or display of the entrant's submission.

## SUBMISSION

Submission of a physical art piece is not required for contest judging\*. The entry is to be made by uploading a photo(s) of the art piece and essay to <https://www.keepoklahomabeautiful.com/what-we-do/litter-education.html> at any time after registration, no later than **October 5th at 11:59PM**.

For any online voting processes utilized in this contest, the use of any "boosting" websites, programs, or other "boosting" technology is strictly prohibited and shall be grounds for immediate disqualification of the contestant.

## CONTEST RULES & ELIGIBILITY

### SUBMISSIONS: ART GUIDELINES

- Make something useful or a piece of art out of something that would otherwise end up in a landfill.
- Be tied to one Entrant (student or class) and one teacher/parent.
- Be entirely original work. Entries must be created solely for the purpose of entry in this contest and cannot have been submitted previously in a promotion or contest of any kind, or exhibited or previously displayed publicly through Instagram, Facebook, Twitter or any other means.
- Not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.
- Photo must be in one of the following formats: \*.jpeg, \*.png, \*.pdf
- Photo must be saved with the entrant school name or entrant name, as applicable, i.e. *SchoolName.jpeg*
- Must be submitted online no later than **October 5th**.

### SUBMISSIONS: ESSAY GUIDELINES

- Be 300 - 500 words
- **Be tied to one Entrant (students or class) and one teacher/parent.**
- Explain the harmful effects of landfills, the benefits of reusing products as well as research on Entrant's city landfill processes.
- The essay must be in one of the following formats: \*.pdf, \*.docx
- The essay must be saved with the Entrant School name or Entrant name, as applicable, i.e. *SchoolName.docx*
- Must be submitted online no later than **October 5th**.

KOB reserves the right to change, update or otherwise amend these rules & guidelines at any time.



# WINNER SELECTION & JUDGING PROCESS

## SUBMISSIONS: ART GUIDELINES

The submissions will be posted on the KOB contest website in mid-October. The general public will be invited to go online to vote for their favorite art piece. Online voting will end a week after it opens.

Three finalists will be determined by the highest number of votes. From these three finalists a winner will be chosen by our sponsor, based upon the artwork and essay combined. Finalists will be notified via email. The official announcement of the winner will be made at our annual Environmental Excellence Celebration. All entries will be presented via slideshow and the winner of the contest will be announced during our celebration. In addition, photos of the artwork will be posted on the website and social media pages of KOB, the Oklahoma Department of Transportation, and the Oklahoma Department of Environmental Quality.

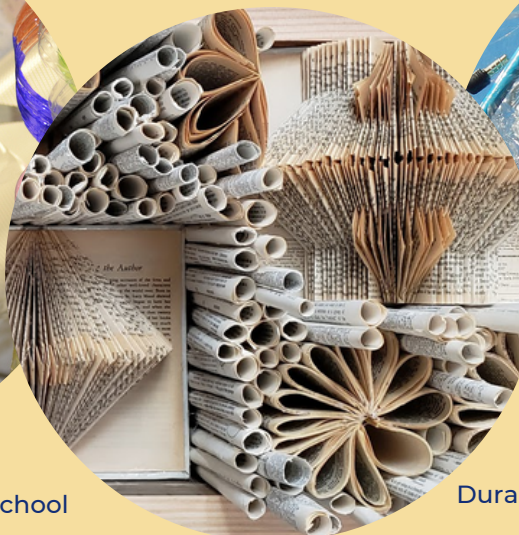
## PRIZES

The winning submission will be recognized and celebrated with a pizza party and other prizes provided by Keep Oklahoma Beautiful!

## PAST WINNING PROJECTS



2018-2019  
Eisenhower Middle School  
Lawton



2019-2020  
Wyandotte Middle School  
Wyandotte



2017-2018  
Durant Middle School  
Durant

# OKLAHOMA ACADEMIC STANDARDS FOR SCIENCE

At KOB, we believe that ending litter begins with educating children. Debris and litter scattered along Oklahoma roadways, parks, lakes and streams is a preventable source of pollution. We want to engage Oklahoma's youth to become proactive in their understanding of sustainable environmental health for Oklahoma. Below is a list of Oklahoma Academic Standards for science curriculums where incorporation of this art program is most compatible.

## 7.ESS3.3 EARTH AND HUMAN ACTIVITY

Disciplinary Core Ideas: Examples of the design process include examining human environmental impacts, assessing the kinds of solutions that are feasible, and designing and evaluating solutions that could reduce that impact. Examples of human impacts can include water usage (such as the withdrawal of water from streams and aquifers or the construction of dams and levees), land usage (such as urban development, agriculture, or the removal of wetlands), and pollution (such as of the air, water, or land).

Performance Expectations: Apply scientific principles to design a method for monitoring and minimizing the human impact on the environment.

Clarification Statement: Examples of the design process include examining human environmental impacts, assessing the kinds of solutions that are feasible, and designing and evaluating solutions that could reduce that impact. Examples of human impacts can include water usage (such as the withdrawal of water from streams and aquifers or the construction of dams and levees), land usage (such as urban development, agriculture, or the removal of wetlands), and pollution (such as of the air, water, or land).

# OKLAHOMA ACADEMIC STANDARDS FOR SCIENCE


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At Keep Oklahoma Beautiful we recognize it's good to walk the roadways and keep them clear. It's good to take the dirty and make it clean. It's good to take the water and make it sparkle, to take foul air and make it sweet, to take barren and wasted land and make it flourish. It's good to take disconnected people and make them a community joining hands for a cause. We are doing GOOD things at KOB, we would love for you to join us to keep Oklahoma's beauty running deep!

### CONTACT

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