Elementary Litter Education

UnCapped Official Rules & Guidelines









Program Overview

We are challenging students to tackle the issue of littering by creating a work of art from plastic bottle caps. Photos of submitted art pieces will be posted on a contest website for a public vote to determine contest finalists. Winner will be chosen from top three finalists by contents of the required accompanying essay.

Teachers are encouraged to take this opportunity to implement this art project into their science curriculum*, teaching students why recycling is important and how they may reuse items.

In addition to artwork, students are required to submit a 150–300 word collaborative essay describing what they learned during the project, why it is important to recycle, and the harmful effects of littering.

*Oklahoma Academic Standards for Excellence ESS3 codes beginning on page 9.

Contest Timeline

Registration August 22 – September 21

<u>Submission</u> September 21 – October 7

> Online Voting Mid-Late October

<u>Finalists Announced</u> Late October – Early November

Winner Announced
November 17

Elementary students in public, private, and parochial institutions, as well as those who are home-schooled, are eligible to participate. Entries may be submitted by an individual (only if home-schooled) or by a group of minimum 6 participants and a maximum of 30 participants. If groups are larger than 30 participants we ask you to split into two or more groups. Each group must register, work, and submit entries separately, but may be represented by the same teacher/adult supervisor. Each person in a group entry must meet eligibility rules.

How To Enter

Those choosing to enter the contest are required to register between August 22nd – September 21st at www.keepoklahomabeautiful.com. Registration and submission of an essay and a photo of the entrant's completed art piece are two separate processes. Upon registration, the primary contact listed will receive an email including the further instructions about the submission process.

By entering the contest, the entrant agrees that all submissions may be posted on www.keepoklahomabeautiful.com, or any social media pages of KOB and any sponsor's website for viewing by the general public. Entrant grants KOB an exclusive and perpetual license to publish, display, reproduce, or otherwise use the submission for KOB and its designees in its sole discretion without future notice or compensation. KOB doesn't guarantee the posting of any submissions and reserves the right not to post a submission. All entrants' submissions become the property of KOB and will not be returned to the entrant.

Entrants must agree to indemnify and hold KOB and its sponsors harmless from and against any suits, claims, losses, damages, and expenses, including reasonable attorney fees that may arise from or in connection with any entrant's submission and the use and/or display of the entrant's submission.

Submission

Submission of a physical art piece is not required for contest judging. The entry is to be made by uploading a photo(s) of the art piece and essay to www.keepoklahomabeautiful.com at any time after registration, no later than October 7th at 11:59 PM. *For any online voting processes utilized in this contest, the use of any "boosting" websites, programs or other "boosting" technology is strictly prohibited and shall be grounds for immediate disqualification of the contestant.*

Art Guidlines

- Be made of bottle caps from recyclable plastic bottles.
- Be tied to one entrant (student or class) and one teacher/parent.
- Be entirely original work.
- Entries must be created solely for the purpose of entry in this contest and cannot have been submitted previously in a promotion or contest of any kind, or exhibited or previously displayed publicly through Instagram, Facebook, Twitter or any other means.
- Entires must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.
- Photo must be in one of the following formats: jpeg, png, or pdf.
- Photo must be saved with the entrant school name or entrant name, as applicable (i.e. SchoolName.jpeg). If entering multiple groups, please differentiate the files by adding a group name or numbering the submissions (i.e. SchoolName1.jpeg).
- Must be submitted online no later than October 7th at 11:59 PM.

Keep Oklahoma Beautiful reserves the right to change, update, or otherwise amend these rules & guidelines at any time.

Essay Guidlines

- Essay must be 150–300 words.
- Be tied to one entrant (student or class) and one teacher/parent.
- Essay should explain the importance of recycling and the harmful effects of littering plastic bottles and bottle caps.
- Essay must be submitted in either pdf or docx format.
- Essay must be saved with the entrant school name or entrant name, as applicable (i.e. SchoolName.docx). If entering multiple groups, please differentiate the files by adding a group name or numbering the submissions (i.e. SchoolName1.docx).
- Must be submitted online no later than October 7th at 11:59 PM

Keep Oklahoma Beautiful reserves the right to change, update, or otherwise amend these rules & guidelines at any time.

Winner Selection & Judging Process

The submitted entires will be posted on the KOB contest website in October. The general public will be invited to go online to vote for their favorite art piece. Online voting will be open for one week. Three finalists will be determined by the highest number of votes.

From these three finalists a winner will be chosen by KOB appointed judges and program sponsors, based upon the artwork and essay combined. Finalists will be notified via email.

The official announcement of the overall winner will be made at our annual Environmental Excellence Celebration. All entries will be presented via slideshow and the winner of the contest will be announced during our celebration. In addition, photos of the artwork will be posted on the website and social media pages of KOB, the Oklahoma Department of Transportation, and the Oklahoma Department of Environmental Quality.

Prizes

The winning submission will be recognized and celebrated with prizes from Keep Oklahoma Beautiful! Coordination of the delivery of prizes will soon follow the announcement of the winner and be between KOB and the teacher/parent.

Oklahoma Academic Standards for Science

At KOB, we believe that ending litter begins with educating children. Debris and litter scattered along Oklahoma roadways, parks, lakes and streams is a preventable source of pollution. We want to engage Oklahoma's youth to become proactive in their understanding of sustainable environmental health for Oklahoma. Below is a list of Oklahoma Academic Standards for science curriculums where incorporation of this art program is most compatible.

4-ESS3.1 Earth and Human Activity

<u>Disciplinary Core Ideas:</u> Energy and fuels that humans use are derived from natural resources, and their use affects the environment in multiple ways; Some resources are renewable over time, and others not. <u>Performance Expectations:</u> Obtain and combine information from books and other reliable media to explain phenomena. <u>Clarification Statement:</u> Examples of renewable energy resources could include wind energy, water behind dams, and sunlight; non-renewable energy resources are fossil fuels and fissile materials. Examples of environmental effects could include loss of habitat due to dams, loss of habitat due to surface mining, and air pollution from burning of fossil fuels.

Oklahoma Academic Standards for Science

5-ESS3.1 Earth and Human Activity

<u>Disciplinary Core Ideas:</u> Human activities in agriculture, industry, and everyday life have had major effects on the land, vegetation, streams, ocean, air, and even outer space. But individuals and communities are doing things to help protect Earth's resources and environments. <u>Performance Expectations:</u> Obtain and combine information from books and/or other reliable media to explain phenomena or solutions to a design problem.

<u>Clarification Statement:</u> Examples of information might include the use of natural fertilizers or biological pest control by farmers, replanting trees after cutting them by the logging industry, and the institution of recycling programs in cities.

Oklahoma Academic Standards for Science

6-ESS3.2 Earth and Human Activity

<u>Disciplinary Core Ideas:</u> Mapping the history of natural hazards in a region, combined with an understanding of related geologic forces, can help forecast the locations and likelihoods of future events.
 <u>Performance Expectations:</u> Analyze and interpret data on natural hazards to forecast future catastrophic events and inform the development of technologies to mitigate their effects.
 <u>Clarification Statement:</u> Emphasis is on how some natural hazards, such as volcanic eruptions and severe weather, are preceded by phenomena that allow for reliable predictions, but others, such as earthquakes, occur suddenly and with no notice, and thus are not yet predictable. Examples of natural hazards can be taken from interior processes (such as earthquakes and volcanic eruptions), surface processes (such as mass wasting and tsunamis), or severe weather events (such as hurricanes, tornadoes, and

floods). Examples of data can include the locations, magnitudes, and frequencies of the natural hazards. Examples of technologies can be global (such as satellite systems to monitor hurricanes or forest fires), or local (such as building basements in tornadoprone regions or reservoirs to mitigate droughts).

More information on the Oklahoma Academic Standards of Excellence can be found on the Oklahoma State Department of Education website at <u>http://sde.ok.gov/sde/oklahoma-academic-</u> <u>standards</u>.



At Keep Oklahoma Beautiful we recognize it's good to walk the roadways and keep them clear. It's good to take the dirty and make it clean. It's good to take the water and make it sparkle, to take foul air and make it sweet, to take barren and wasted land and make it flourish. It's good to take disconnected people and make them a community joining hands for a cause. We are doing GOOD things at KOB, we would love for you to join us to keep Oklahoma's beauty running deep!

<u>Contact</u>

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